



## Flame Awards Asia 2018 - Entries Open

Rural Marketing Association of India (RMAI) announces the 9th edition of RMAI Flame Awards Asia 2018. Flame Awards celebrates the best rural marketing practices in India & Asia.

Entries are invited from India and other countries in the sub-continent. An exclusive category has been added only for international entrants.

S Sivakumar, chief executive officer – ITC ADB, heads the jury.

Ernst & Young will oversee the jury process consisting of members from India and APAC.

JURY NAMES	COMPANY
<b>JURY CHAIR</b>	
SivaKumar S	Chief Executive, ITC ADB
<b>JURY MEMBERS</b>	
Jiteen Aggarwal	Head of Marketing Services, M&M Farm Division
KR Venkatadri	COO, Rallis
Sankalp Potbhare	MD- India, Bangladesh & Nepal: Kraft HEINZ
KV Sridhar	Founder & CCO, Hyper collective
Tarun Katial	Founder CEO @ BIG FM
Farid Ahmed	DGM Marketing - Asia Pacific, Middle East, Africa: Apollo Tyres
Prashant Sukhwani	Sr. Marketing manager, Bunge
Subhobroto Chakraborty	Founder, the Digital Fellow
Gaurav Singh	Growth Marketer, SocialCops
Puneet Vidyarthi	AVP & Head Marketing & Digital Innovations - JCB India Ltd
Mridula Shekhar	CMO, TATA AIA
Siddhartha Choudhary	CEO, DestaGlobal
Dr. Anup Kalra	Director - Ayurved Ltd
Biswa Chakarborty	Ex VP - Crompton Greaves Consumer Electricals Ltd
Arindam Senupta	Sr. Vice president, Telenor- Myanmar
Siddhartha Jain	Associate Director Business Transformation, Perfetti Van Melle
Samir Gupte	MD, SoHo Square
Anand Dubey	Head Marketing- M&M Financial Services
Sanjeev Shukla	Group Chief Marketing Officer, Muthoot Pappachan Group
Aditi Nanda	Ex- Head Marketing & BD, Cropin
Dr. Moutusy Maity	Professor- IIM Lucknow
Arvind Saini	GM Marketing International Tractors



Ashok Saini	Head Marketing - Neurosciences & Vaccines at Abbott Laboratories
Prabhakar Tiwari	CEO- The MargDarshak Inc.
Asma Ul Roxana	Head of Operations, Kazi & Kazi Tea
Khandaker Ashraful Haque (Sharoz)	Executive Vice President, Market Operation, Robi Axiata Limited
Muntasir Bhuiyan	COO at Market Access Providers Ltd
Ujaya Shakya	MD- Outreach Nepal Pvt. Ltd. (ORN)

“Flame awards are exclusive and most popular awards among rural marketing community throughout Asia. We have refreshed the award categories to encourage new-age and forward-thinking marketers to share and celebrate their best and path breaking work at this platform.” Said Sanjay Kaul President RMAI

Concurrent to these awards RMAI hosts “Flame Leadership Awards to felicitate some of best rural marketing professionals who have contributed immensely in the rural marketing domain.

Winners will be awarded through an awards gala on 4 May 2018 in Mumbai.

For Details, please visit our website: [www.flameawards.com](http://www.flameawards.com)