

Flame Awards 2017  
International Entries

Sr.	Category	Sub-category	Campaign Name
1	EMERGING MARKET CATEGORIES (South Asia)	BEST INNOVATIVE CAMPAIGN OF THE YEAR	Asian Paints Hamro Nepal (Our Nepal)
2	EMERGING MARKET CATEGORIES (South Asia)	BEST INNOVATIVE CAMPAIGN OF THE YEAR	Wheel Rural Shoppers Activation

Sr.	Category	Sub-category	Campaign Name
1	EMERGING MARKET CATEGORIES (South Asia)	BEST INTEGRATED CAMPAIGN OF THE YEAR	Gazi Tyres Cricketers Hunt
2	EMERGING MARKET CATEGORIES (South Asia)	BEST INTEGRATED CAMPAIGN OF THE YEAR	Lifebuoy School of 5
3	EMERGING MARKET CATEGORIES (South Asia)	BEST INTEGRATED CAMPAIGN OF THE YEAR	Ncell Mela 2016

Sr.	Category	Sub-category	Campaign Name
1	EMERGING MARKET CATEGORIES (South Asia)	BEST LONGTERM CAMPAIGN	Real School Of Nepal 2016
2	EMERGING MARKET CATEGORIES (South Asia)	BEST LONGTERM CAMPAIGN	Pepsodent Super Dentist

Sr.	Category	Sub-category	Campaign Name
1	EMERGING MARKET CATEGORIES (South Asia)	BEST USE OF DIGITAL TECHNOLOGY	Surf Excel One Scoop Challenge

Sr.	Category	Sub-category	Campaign Name
1	EMERGING MARKET CATEGORIES (South Asia)	BEST USE OF SOCIAL MEDIA	Parachute Advansed Extra Care Hostel Campaign

Sr.	Category	Sub-category	Campaign Name
1	EMERGING MARKET CATEGORIES (South Asia)	BRAND AWARENESS	Pepsodent Super Dentist

Sr.	Category	Sub-category	Campaign Name
1	EMERGING MARKET CATEGORIES (South Asia)	EXPERIENTIAL MARKETING CAMPAIGN OF THE YEAR	Pepsodent Super Dentist
2	EMERGING MARKET CATEGORIES (South Asia)	EXPERIENTIAL MARKETING CAMPAIGN OF THE YEAR	SetWet Style Stars 2073
3	EMERGING MARKET CATEGORIES (South Asia)	EXPERIENTIAL MARKETING CAMPAIGN OF THE YEAR	Surf Excel One Scoop Challenge""

Sr.	Category	Sub-category	Campaign Name
1	EMERGING MARKET CATEGORIES (South Asia)	PROMOTIONAL CAMPAIGN OF THE YEAR	Always - A Happy Friend For You
2	EMERGING MARKET CATEGORIES (South Asia)	PROMOTIONAL CAMPAIGN OF THE YEAR	Close Up Love Fest 2017
3	EMERGING MARKET CATEGORIES (South Asia)	PROMOTIONAL CAMPAIGN OF THE YEAR	Coca Cola Taste The Feeing
4	EMERGING MARKET CATEGORIES (South Asia)	PROMOTIONAL CAMPAIGN OF THE YEAR	Horlicks Rural Activation
5	EMERGING MARKET CATEGORIES (South Asia)	PROMOTIONAL CAMPAIGN OF THE YEAR	Sprite Clear Bol Challenge 2016

Sr.	Category	Sub-category	Campaign Name
1	EMERGING MARKET CATEGORIES (South Asia)	SMALL BUDGET CAMPAIGN OF THE YEAR	Parachute Advansed Extra Care Hostel Campaign

Sr.	Category	Sub-category	Campaign Name
1	EMERGING MARKET CATEGORIES (South Asia)	SOCIAL DEVELOPMENT & CSR CAMPAIGN OF THE YEAR	Gazi Tyres Cricketers Hunt
2	EMERGING MARKET CATEGORIES (South Asia)	SOCIAL DEVELOPMENT & CSR CAMPAIGN OF THE YEAR	Smart Family Pariwar Niyojan Smart Bancha Jeewan (Family Planning Makes A Smart Life)
3	EMERGING MARKET CATEGORIES (South Asia)	SOCIAL DEVELOPMENT & CSR CAMPAIGN OF THE YEAR	Spirit of Ramadan
4	EMERGING MARKET CATEGORIES (South Asia)	SOCIAL DEVELOPMENT & CSR CAMPAIGN OF THE YEAR	Sustainable Development of Women through ICT