**ALL** entries for Flame Awards Asia 2017 must be submitted using the structure of this form and (not inclusive of words in original template)). **Campaigns must have commenced between January 1, 2016 – December 31, 2016.**

**Section 1: Entrant Details**

Full name (As to be credited):

Submission Title\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact Person:

Contact Email

Contact Phone Number:

Category Entered

**Section 2: Introduction & Executive Summary**

*This section should, briefly, outline the story/program name, purpose, aim, methodology, effects, and participants/audience. Finer detail is to be included in the subsequent sections. This section should just give the judges a flavor of the overall piece. Remember to tell a story. Deliver a consistent narrative across the submission.*

**Section 3: Insights -**

*Please give details of insights that have played a role in the development of the story/entry, how they were obtained and how they influenced the direction/outcomes of the story \_\_\_\_\_­­*

 \_\_\_\_\_\_

**Section 4 : Challenges :**

*What are the specific challenges and difficulties to be overcome and how was this achieved?*

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 **Section 5: Coverage -**

*Please detail how the entry/story was covered.*

***Section 6: Innovation -***

*What innovative actions/practices were included?*

*\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_*

**Section 7: Effects on Audience/participants -**

*Please summarize the results of the campaign referring to the brief and objectives set out above.*

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**Section 8: Attachments**

Relevant Web URL

One supporting document

One supporting piece of audio/video/imagery