

Sub-category	Campaign Name	Entrant Company	Comment
BEST INNOVATIVE CAMPAIGN OF THE YEAR	Bangladesh Tea Expo 2017	Creto	
BEST INNOVATIVE CAMPAIGN OF THE YEAR	Global Hand Washing Day 2017	IR Activation & Promotion Limite	
BEST INNOVATIVE CAMPAIGN OF THE YEAR	Rin Rural Shoppers Activation	Market Innovation International Limited	
BEST INNOVATIVE CAMPAIGN OF THE YEAR	Utsav Ko Umanga	Lemon Pvt Ltd	

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BEST INTEGRATED CAMPAIGN OF THE YEAR	AP - Sharing Smile	Creo	
BEST INTEGRATED CAMPAIGN OF THE YEAR	Holi - Turn Colors into Celebration	Outreach Nepal	
BEST INTEGRATED CAMPAIGN OF THE YEAR	Lorbe Titans, Jitbe Titans	IR Activation & Promotion Limite	
BEST INTEGRATED CAMPAIGN OF THE YEAR	Parachute Advansed Beliphool NANDINI- Garments Activation	Asiatic Experiential Marketing Limited	
BEST INTEGRATED CAMPAIGN OF THE YEAR	Real School of Nepal	Lemon Pvt Ltd	
BEST INTEGRATED CAMPAIGN OF THE YEAR	The Himalayan Times Perpective Brandfest 2017	Outreach Nepal	

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BEST LONG TERM CAMPAIGN OF THE YEAR	Ek Ghar Ek Khata	V-Chitra	Need to confirm the start date of the initiative of the campaign
BEST LONG TERM CAMPAIGN OF THE YEAR	Real School of Nepal	Lemon Pvt Ltd	
BEST LONG TERM CAMPAIGN OF THE YEAR	VIM Rural Activation- "SMART GRIHINI"	Asiatic Experiential Marketing Limited	Need to confirm the start date of the initiative of the campaign

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BEST USE OF DIGITAL TECHNOLOGY	Grameenphone Network Combo Activation	Asiatic Experiential Marketing Limited	

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BEST USE OF SOCIAL MEDIA	High 5 for Hand Washing	IR Activation & Promotion Limite	
BEST USE OF SOCIAL MEDIA	Yajju: Unconditional love	V-Chitra	Need to confirm the start date of the initiative of the campaign

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BRAND AWARENESS CAMPAIGN OF THE YEAR	Asian Paints Royal Range-child	Creo	
BRAND AWARENESS CAMPAIGN OF THE YEAR	Happiness is – sharing a smile with someone	Creo	
BRAND AWARENESS CAMPAIGN OF THE YEAR	Ujjal Agamir Pothe	IR Activation & Promotion Limite	
BRAND AWARENESS CAMPAIGN OF THE YEAR	Unilever Superstar Dhamaka	Lemon Pvt Ltd	

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EXPERIENTIAL MARKETING CAMPAIGN OF THE YEAR	Experience Zone	IR Activation & Promotion Limite	
EXPERIENTIAL MARKETING CAMPAIGN OF THE YEAR	Hero Mileage test and test ride	Lemon Pvt Ltd	
EXPERIENTIAL MARKETING CAMPAIGN OF THE YEAR	Livon Seerum Directly Sampling	V-Chitra	
EXPERIENTIAL MARKETING CAMPAIGN OF THE YEAR	Pepsodent Little Brush Big Brush	Market Innovation International Limited	

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PROMOTIONAL CAMPAIGN OF THE YEAR	Holi 2017	Outreach Nepal	
PROMOTIONAL CAMPAIGN OF THE YEAR	Ncell Mela	Lemon Pvt Ltd	
PROMOTIONAL CAMPAIGN OF THE YEAR	Set Wet Style Star	Lemon Pvt Ltd	
PROMOTIONAL CAMPAIGN OF THE YEAR	Symphony Brand Consultants	Market Access Providers Limited	
PROMOTIONAL CAMPAIGN OF THE YEAR	THT Brandfest 2017	Outreach Nepal	
PROMOTIONAL CAMPAIGN OF THE YEAR	Yolo Fest	Market Access Providers Limited	

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SOCIAL DEVELOPMENT & CSR CAMPAIGN OF THE YEAR	Lifebuoy School of 5	IR Activation & Promotion Limite	
SOCIAL DEVELOPMENT & CSR CAMPAIGN OF THE YEAR	LIGHTING ASIA/BANGLADESH- Consumer Education and Outreach Campaign	Asiatic Experiential Marketing Limited	
SOCIAL DEVELOPMENT & CSR CAMPAIGN OF THE YEAR	Power to Pink	Lemon Pvt Ltd	