

S.No	Company	Category	Campaign Name	Metal
1	Coromandel International Limited	Best ATL Campaign of the year	Cashless transactions at MGCs campaign	Gold
2	Milestone Brandcom	Best ATL Campaign of the year	Airtel Toluscope	Silver
3	Vritti Solutions Ltd	Best ATL Campaign of the year	Audio Niladhana	Bronze
4	Dialogue Factory	Best Campaign Leveraging Technology Experience & Engagement	Apne Mann Ki Baat - DFP	Gold
5	NATTER	Best Campaign Leveraging Technology Experience & Engagement	Technology Se Tarakki Tak - Mahindra Technology Mahotsav	Silver
6	NATTER	Best Campaign Leveraging Technology Experience & Engagement	Apollo Load Ka Champion	Bronze
7	Amar Ujala Publications Ltd.	Best Consumer @ Retail Campaign of the year	Dabur Fem 'Bleach Experience The Change' Campaign	Silver
8	Coromandel International Limited	Best Consumer @ Retail Campaign of the year	Gromor Anubandham	Bronze
9	Impact Communications	Best Consumer @ Retail Campaign of the year	Tata Coffee Grand	Bronze
10	Jagran Peהל	Best CSR Campaign of the year	Dettol Banega Swachh India - Changing Behaviour: Creating Sanitation Change Leaders	Gold
11	Marketing Keeda	Best CSR Campaign of the year	Missed Call for Tree Plantation	Bronze
12	MART	Best CSR Campaign of the year	TATA - Young Astronomer Talent Search	Bronze
13	Dialogue Factory	Best Government Campaign of the year	Khushali Diwas - DFP - GOI	Gold
14	Impact Communications	Best Government Campaign of the year	Mili Meri Pragati Ko Raftar	Silver
15	Dialogue Factory	Best Government Campaign of the year	Digital India Outreach	Bronze
16	Creo Communications Pvt Ltd	Best Innovative Campaign of the year	Asian Paints Hamro Nepal (Our Nepal)	Gold
17	Market Innovation and Ideas Limited	Best Innovative Campaign of the year	Wheel Rural Shoppers Activation	Bronze
18	J. Walter Thompson	Best Integrated Campaign of the year	Unicef Routine Immunization: Every Half Counts	Gold
19	Vritti Solutions Ltd	Best Integrated Campaign of the year	Navratna Oil - Sukun ka Safar at Ujjain Mela	Silver
20	LEMON Pvt. Ltd.	Best Integrated Campaign of the year	Ncell Mela 2016	Silver
21	Pulp Strategy Communications Pvt Ltd	Best Integrated Campaign of the year	Ek Kadam Unnati Ki Aur	Bronze
22	Market Access Providers Ltd. Bangladesh	Best Integrated Campaign of the year	Lifebuoy School of 5	Bronze
23	Usha International Ltd	Best Last Mile Initiative of the year	SAMPARK - Integrated Distribution	Gold
24	Dialogue Factory	Best Last Mile Initiative of the year	Ujjwal Bhaivshya Abhiyan	Silver
25	Impact Communications	Best Last Mile Initiative of the year	RB Vriddhi	Bronze
26	Impact Communications	Best Long Term Campaign	Horlicks Swasthya Abhiyan	Gold
27	LEMON Pvt. Ltd.	Best Longterm Campaign	Real School Of Nepal 2016	Gold
28	MART	Best Product Seeding Campaign of the year	Dr. Fixit Jodi	Gold
29	Impact Communications	Best Product Seeding Campaign of the year	RB Vriddhi	Silver
30	Mccann Erickson	Best Social Development Campaign of the year	Banega Swachh India	Gold
31	Sakal- Agrowon	Best Social Development Campaign of the year	Agrowon Sarpanch Mahaparishad 2016	Silver
32	Usha International Ltd	Best Trade Engagement Campaign of the year	Halla Bol	Gold
33	Impact Communications	Best Trade Engagement Campaign of the year	Dabur- Vatika WS/Maha Munafa offer	Silver
34	Dalmia Cement Bharat Limited	Best Trade Engagement Campaign of the year	Shop Boy contest / amar gaurav	Bronze
35	Market Access Providers Ltd. Bangladesh	Best Use of Digital Technology	Surf Excel One Scoop Challenge	Bronze
36	NATTER	Best Use of Mobile	RB Vriddhi	Gold
37	Coromandel International Limited	Best Use of Mobile	Voice of Gromor	Gold
38	NATTER	Best Use of Mobile	GSK CH - Mobile Sakhi	Bronze
39	Mahindra & Mahindra Ltd.	Best Use of Social Media	Mahindra Yuvo Launch Campaign	Gold
40	Geometry Global	Best Use of Social Media	#Saluteourfarmers	Bronze
41	Vritti Solutions Ltd	Best Use of Technology for Rural Reach	UBI at Audiowala Bus Stand	Silver
42	Impact Communications	Best Visibility & Visual Merchandising Campaign of the year	Dabur - Vatika WS/Maha Munafa offer	Gold
43	Impact Communications	Best Visibility & Visual Merchandising Campaign of the year	Blue Corridor Phase 2	Silver
44	Perfetti Van Melle India Pvt Ltd	Best Visibility & Visual Merchandising Campaign of the year	Juzt Jelly Bottles Shape Launch	Bronze
45	J. Walter Thompson	Brand Awareness Campaign of the year	Unicef Routine Immunization : Every Half Counts	Gold
46	Milestone Brandcom	Brand Awareness Campaign of the year	DABUR VATIKA LAJJA KAVACH	Silver
47	GREY RC & M	Brand Awareness Campaign of the year	Mahindra Imperio Terminal	Bronze
48	The Brand Brewery	Direct Marketing Campaign of the year	Sehat Ki Chuski	Gold
49	Dialogue Factory	Direct Marketing Campaign of the year	Khushali Diwas - DFP - GOI	Silver
50	J. Walter Thompson	Direct Marketing Campaign of the year	Mahindra Supro: Making Every Knock Count	Bronze
51	Impact Communications	Education and Awareness Initiative / Programme for Rural Patient & Practitioners	Abbott Swarksha Camp	Bronze

52	Impact Communications	Education and Awareness Initiative/Programme for Rural Patient & Practitioners	Making India Thyroid Aware	Gold
53	Impact Communications	Education and Awareness Initiative/Programme for Rural Patient & Practitioners	Dabur Madhuraksha	Silver
54	CropIn Technology	Effective Use of Technology in Agri / Livestock Initiatives	Project Pratibha	Gold
55	Coromandel International Limited	Effective Use of Technology in Agri / Livestock Initiatives	ROI campaign	Silver
56	Milestone Brandcom	Experiential Marketing Campaign of the year	Star Plus Siya Ke Ram	Gold
57	LEMON Pvt. Ltd.	Experiential Marketing Campaign of the year	SetWet Style Stars 2073	Silver
58	Mindshare India	Experiential Marketing Campaign of the year	Selfie with Salman!	Bronze
59	Market Innovation and Ideas Limited	Experiential Marketing Campaign of the year	Pepsodent Super Dentist	Bronze
60	Market Access Providers Ltd. Bangladesh	Experiential Marketing Campaign of the year	Surf Excel One Scoop Challenge	Bronze
61	Impact Communications	Farmer Connect / Contact Programme / Initiative	Mahindra Technology Mahotsav	Bronze
62	Madison OOH	Farmer Connect / Contact Programme / Initiative	Valvoline Tractor Fit Kisan Super hit Campaign	Bronze
63	Geometry Global	Farmer Connect / Contact Programme/Initiative	#Saluteourfarmers	Silver
64	NATTER	Innovative Measurement & Monitoring Tools	RB Vriddhi	Silver
65	Dialogue Factory	Innovative Measurement & Monitoring Tools	Digital India Outreach Dashboard	Gold
66	J. Walter Thompson	Innovative Measurement & Monitoring Tools	Unicef Routine Immunization: Every Half Counts	Gold
67	Coromandel International Limited	Integrated Pesticide and Nutrition Management for Value Creation	Gromor Precision demos	Silver
68	Mahindra & Mahindra Ltd.	Launch/Re-Launch Event of the year	Launch of Mahindra Yuvo Tractor	Silver
69	Dialogue Factory	New On-Ground Property of the year	Coin of Life	Gold
70	Nebula Advertising Pvt. Ltd.	New On-Ground Property of the year	Mahindra Vishwakarma Pooja Mohatsav	Silver
71	J. Walter Thompson	New On-Ground Property of the year	Unicef : Ek Kahani Adhure Khilone Ki	Bronze
72	LEMON Pvt. Ltd.	Promotional Campaign of the year	Sprite Clear Bol Challenge 2016	Gold
73	Creo Communications Pvt Ltd	Promotional Campaign of the year	Always - A Happy Friend For You	Silver
74	LEMON Pvt. Ltd.	Promotional Campaign of the year	Close Up Love Fest 2017	Bronze
75	LEMON Pvt. Ltd.	Promotional Campaign of the year	Coca Cola Taste The Feeling	Bronze
76	Coromandel International Limited	Research Project of the year	Price Bench marking study	Silver
77	The Brand Brewery	Sales Promotion Campaign of the year	Dalda Divya Darshan	Silver
78	Milestone Brandcom	Small Budget Campaign of the year	Dabur Vatika Lajja Kavach	Gold
79	Vritti Solutions Ltd	Small Budget Campaign of the year	A Filmy look to your next door Saloons and Gyms by Zee group	Silver
80	Impact Communications	Small Budget Campaign of the year	GSK CH - RMP Advocacy Program	Bronze
81	Market Innovation and Ideas Limited	Small Budget Campaign of the year	Parachute Advansed Extra Care Hostel Campaign	Bronze
82	Outreach Nepal	Social Development & CSR Campaign of the year	Smart Family Pariwar Niyojan Smart Banacha Jeewan (Family Planning Makes A Smart Life)	Gold
83	Market Innovation and Ideas Limited	Social Development & CSR Campaign of the year	Spirit of Ramadan	Silver
84	Market Access Providers Ltd. Bangladesh	Social Development & CSR Campaign of the year	Sustainable Development of Women through ICT	Bronze
85	Vritti Solutions Ltd	Use of Traditional Congegration Platforms	Navratna Oil - Sukun ka Safar at Ujjain Mela	Gold
86	Milestone Brandcom	Use of Traditional Congegration Platforms	Dabur Vatika Lajja Kavach	Silver
87	Geometry Global	Use of Traditional Congegration Platforms	Pandarpur Yatra	Bronze