

Category	Campaign	Entrant Company	Metal
BEST USE OF MOBILE	STRAIGHT FROM THE HEART - APNE MANN KI BAAT	GROUPM - DIALOGUE FACTORY	BRONZE
BEST USE OF MOBILE	MUTTHI BHAR AASHIRVAAD	IMPACT COMMUNICATIONS	GOLD
BEST USE OF MOBILE	ASK DABUR – A MOBILE VOICE CAMPAIGN	NETCORE SOLUTIONS PVT. LTD.	SILVER
BEST USE OF MOBILE	ASK THE DENTIST	GROUPM - DIALOGUE FACTORY	SILVER
BEST USE OF TRADITIONAL CONGEGRATION PLATFORMS	MITHAPUR EXPRESS	THE BRAND BREWERY	BRONZE
BEST USE OF TRADITIONAL CONGEGRATION PLATFORMS	MUTTHI BHAR AASHIRVAAD	IMPACT COMMUNICATIONS	BRONZE
BEST VISIBILITY & VISUAL CAMPAIGN OF THE YEAR	TVS CREDIT - VISUAL MERCHANDISING FOR OUR CONSUMER	TVS CREDIT SERVICES LTD.	BRONZE
BRAND AWARENESS CAMPAIGN OF THE YEAR	GSK MOBILE SAKHI	NETCORE SOLUTIONS PVT. LTD.	BRONZE
BRAND AWARENESS CAMPAIGN OF THE YEAR	MITHAPUR EXPRESS	THE BRAND BREWERY	GOLD
BRAND AWARENESS CAMPAIGN OF THE YEAR	GO SAFE OUTSIDE	GROUPM MINDSHARE	SILVER
CAMPAIGN LEVERAGING TECHNOLOGY EXPERIENCE & ENGAGEMENT	GSK MOBILE SAKHI	NETCORE SOLUTIONS PVT. LTD.	SILVER
CSR CAMPAIGN OF THE YEAR	VODAFONE ECO-POND: THE GOOD IN GOODBYES	OGILVY & MATHER MUMBAI	BRONZE
CSR CAMPAIGN OF THE YEAR	FARMER BNB – THE WORLD'S FIRST RURAL BNB TO ENHANCE	OGILVY & MATHER MUMBAI	GOLD
CSR CAMPAIGN OF THE YEAR	NAVRATNA OIL: DRIVER ROAD SAFETY CAMPAIGN - SAARTHI	ROADADS INDIA	GOLD
CSR CAMPAIGN OF THE YEAR	START STRONG TAMIL NADU	GROUPM MINDSHARE	SILVER
DIRECT MARKETING CAMPAIGN OF THE YEAR	SODEXO ROURKELA ACTIVATION	GROUPM - DIALOGUE FACTORY	BRONZE
DIRECT MARKETING CAMPAIGN OF THE YEAR	SUPRO HAPPY POCKETS	J WALTER THOMPSON	SILVER
EDUCATION AND AWARENESS PROGRAMME FOR RURAL PATIENTS	ABBOTT SWARAKSHA CAMP	IMPACT COMMUNICATIONS	SILVER
EXPERIENTIAL MARKETING CAMPAIGN OF THE YEAR	NAVRATNA OIL: DRIVER ROAD SAFETY CAMPAIGN - SAARTHI	ROADADS INDIA	BRONZE
EXPERIENTIAL MARKETING CAMPAIGN OF THE YEAR	MITHAPUR EXPRESS	THE BRAND BREWERY	GOLD
GOVERNMENT CAMPAIGN OF THE YEAR	CELIPPU DINAM (KHUSHAALI DIWAS)	GROUPM - DIALOGUE FACTORY	BRONZE
INTEGRATED CAMPAIGN OF THE YEAR	VODAFONE ECO-POND: THE GOOD IN GOODBYES	OGILVY & MATHER MUMBAI	BRONZE
INTEGRATED CAMPAIGN OF THE YEAR	DELL AARAMBH	GOZOOP RED INTERNET SERVICES PVT. LTD.	SILVER
INTEGRATED CAMPAIGN OF THE YEAR	RIN - JAL SAMRUDDH MAHARASHTRA	GROUPM MINDSHARE	SILVER
LAST MILE INITIATIVE OF THE YEAR	READY STOCK MODULE	GEOMETRY GLOBAL ENCOMPASS NETWORK	BRONZE
LAST MILE INITIATIVE OF THE YEAR	SODEXO LIGHT HOUSE PROJECT	GROUPM - DIALOGUE FACTORY	BRONZE
LAST MILE INITIATIVE OF THE YEAR	PHILIPS VISTAAR	IMPACT COMMUNICATIONS	GOLD
LAST MILE INITIATIVE OF THE YEAR	MFSUTRADHAAR	MAHINDRA AND MAHINDRA FINANCIAL SERVICES PVT LTD.	SILVER
LONG TERM CAMPAIGN OF THE YEAR	BRIGHT SMILE BRIGHT FUTURE	GROUPM - DIALOGUE FACTORY	BRONZE
LONG TERM CAMPAIGN OF THE YEAR	HORLICKS SWASTHYA ABHIYAN	IMPACT COMMUNICATIONS	GOLD
LONG TERM CAMPAIGN OF THE YEAR	CHOUHAL HAAT	ITC ABD	SILVER
LONG TERM CAMPAIGN OF THE YEAR	NIHAR NATURALS SCHOOL CONTACT PROGRAM	MOMS OUTDOOR/ MADISON ANUGRAH	SILVER
NEW ON GROUND PROPERTY OF THE YEAR	RIN PLAY PUMP	GROUPM MINDSHARE	GOLD
PRODUCT SEEDING CAMPAIGN OF THE YEAR	SUVIDHA LOANS	MAHINDRA AND MAHINDRA FINANCIAL SERVICES PVT LTD.	BRONZE
PRODUCT SEEDING CAMPAIGN OF THE YEAR	BRIGHT SMILE BRIGHT FUTURE	GROUPM - DIALOGUE FACTORY	GOLD
PRODUCT SEEDING CAMPAIGN OF THE YEAR	PROJECT SPWAN	NEBULA ADVERTISING	GOLD
RETAIL CAMPAIGN OF THE YEAR	EK CHAI TEEN KAMAAL	VRITTI SOLUTIONS LTD.	BRONZE
RETAIL CAMPAIGN OF THE YEAR	GROMOR ANUBANDHAM SCHEME	COROMANDEL INTERNATIONAL LIMITED	BRONZE
RURAL INNOVATION OF THE YEAR	TECH-SOLUTION TO CONNECT AG-MANUFACTURER, AG-DEALER	DESTAGLOBAL	BRONZE
SALES PROMOTION CAMPAIGN OF THE YEAR	JAGMAG UTSAV	GREENLIGHT PLANET INC.	SILVER
SMALL BUDGET CAMPAIGN OF THE YEAR	VIBE	MAHINDRA FINANCE	GOLD
SOCIAL DEVELOPMENT CAMPAIGN OF THE YEAR	DALMIA CEMENT YOUNG ACHIEVERS AWARD	CALCON CEMENT/ DALMIA	BRONZE
SOCIAL DEVELOPMENT CAMPAIGN OF THE YEAR	EVERY HALF COUNTS	J WALTER THOMPSON	GOLD
SOCIAL DEVELOPMENT CAMPAIGN OF THE YEAR	RB BANEGA SWACHH INDIA RURAL CAMPAIGN	JAGRAN SOLUTIONS	SILVER
SOCIAL ENTERPRISE/ COMMUNITY PROJECT/ COMMUNITY AFFAIR	BEE KEEPING	LUPIN FOUNDATION	SILVER
TRADE ENGAGEMENT CAMPAIGN OF THE YEAR	WONDER CEMENT SAATH:7 CRICKET MAHOTSAV	MIDAS NEXT MEDIA	GOLD
TRADE ENGAGEMENT CAMPAIGN OF THE YEAR	DABUR DASHMULARISHT	IMPACT COMMUNICATIONS	SILVER
TRADE ENGAGEMENT CAMPAIGN OF THE YEAR	DABUR VATIKA SATTPOSHAN WHOLESALE CAMPAIGN	IMPACT COMMUNICATIONS	SILVER
BEST VISIBILITY & VISUAL CAMPAIGN OF THE YEAR	ASK THE DENTIST	GROUPM - DIALOGUE FACTORY	GOLD
BEST VISIBILITY & VISUAL CAMPAIGN OF THE YEAR	MORTEIN LOUIE DEHAN	IMPACT COMMUNICATIONS	GOLD
BEST VISIBILITY & VISUAL CAMPAIGN OF THE YEAR	DABUR PUDIN HARA	IMPACT COMMUNICATIONS	SILVER